

2018 MEDICAL DIRECTORY

SERVING HAYS AND SOUTHERN TRAVIS COUNTIES

A guide to physicians and healthcare providers serving Hays County and surrounding areas

Let residents of our communities know about your services, your physicians or your clinic.

6,000 distributed March 14 & 15 to subscribers of the Hays Free Press, News-Dispatch and participating medical offices.

Advertising reservation deadline is Friday, February 16th, 2018.

Advertisements range in price and size:

- Ad space starting at \$350 for 1/4 page
- Physician Listings with name, address and photo for only \$90. (see reverse for ad specs and full pricing)

Call **512-268-7862** to reserve your space.

The directory will be printed on a high-quality glossy paper stock in a full color magazine-style format.

Medical Services Directory

SERVING HAYS AND SOUTHERN TRAVIS COUNTIES

2018 Hays Medical Guide Advertising Order Form

Business Name _____ Contact _____

Billing Address _____ City _____ Phone _____

Size Wanted:

___ Back Cover \$1200 7.875" wide x 10.375" tall

___ Inside Cover \$1100 7.875" wide x 10.375" tall

___ Page 3 & 5 \$1000 7.875" wide x 10.375" tall

___ Full Page \$795 7.875" wide x 10.375" tall

___ Half Page \$500 7.875" wide x 4.95" tall

___ Quarter Page \$350 3.88" wide x 4.95" tall

___ Physician Listing Only \$90 Specialty/Category Listing _____

Physician Listing with Ad:

1-3 listings \$40 each

4-8 listings \$30 each

9-plus listings \$25 each

___ Bill my credit card

Name on card _____

Address for card _____ City & Zip _____

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Expiration Date: _____ 3-digit security code _____

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